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## **Quarterly Current Affairs - October to December 2017 for Competitive Exams Vol 4** - Disha Experts 2017-12-28

Quarterly Current Affairs - October to December 2017 for Competitive Exams is a unique handy magbook as it gives the complete update of the 4th Quarter months of 2017. The book talks of all the recent developments in the field of Polity, Economics, Science & Technology, Sports, Art & Culture etc. This book would prove to be an asset for all students aspiring for the different competitive exams. The book highlights the gist of the 4th Quarter of 2017 through Game Changers, Causes & Effects, Quote & Unquote, etc.

*Fi n t e c h Expl a i n e d* Ana Maria Minescu 2018-07-18

We live in times of change. Banks continue to be all about money. But money is less and less about banks. Nowadays people pay, send money, borrow, lend, invest and secure financing for projects increasingly without the involvement of banks. Understanding the fintech phenomenon is an imperative for us all. "Fintech Explained" covers some of the main themes related to fintech: P2P lending, alternative payments, blockchain, cryptocurrencies and wealthtech. This book is addressed to a broad audience and consequently is aiming to cover potential concerns from all of them: students, finance and banking professionals and in general all readers who are passionate about innovation, technology and finance, and who are keen to stay up-to-date with the fast-paced developments that are occurring around us. The book is hopefully answering many questions, but it aims to set the ground where additional further questions will be asked. By you, the readers.

*Present Future* - Guy Perelmuter 2021-02-23

Learn from the past. Understand the present. Explore the future. "... Present Future is a fascinating, expert look at the history of the key technological advances affecting life today, and preparation for the exponential leaps yet to come. ..." —BILL MARIS, Founder and First CEO of Google Ventures, Founder of Calico, Founder of Section 32 "With the context of an economic historian and the on-the-ground insights of an active technology investor, Perelmuter's Present Future brings readers to the bleeding edge of the science and technologies poised to revolutionize the 21st century. Comprehensive and yet enthralling, the book is a must-read for anyone who has an intellectual or commercial interest in what the future may hold." —PETER HEBERT, Co-Founder and Managing Partner, Lux Capital "... Perelmuter draws upon his own experiences as a successful tech entrepreneur and investor, and the writings of dozens of other experts, to highlight the most important implications of multiple emerging technologies. Recommended!" —BEN CASNOCHA, Co-Author of the #1 New York Times best seller The Start-up of You "A comprehensive survey of action across the entire frontier of advanced technologies is daunting in concept and even more so in execution. Guy Perelmuter has pulled it off, providing an accessible yet historically informed review from the world of algorithms to the world of genomic analysis by way of just about every field of science in between. Most important: He avoids the hype-ridden cheerleading that all too often accompanies accounts of breakthrough innovation. ..." —BILL JANEWAY, Venture Capitalist, Economist, Author of Doing Capitalism in The Innovation Economy: Reconfiguring the Three-Player Game Between Markets, Speculators and the State

*Bayesi an Economet ri cs* Mauro Bernardi 2020-12-28

Since the advent of Markov chain Monte Carlo (MCMC) methods in the early 1990s, Bayesian methods have been proposed for a large and growing number of applications. One of the main advantages of Bayesian inference is the ability to deal with many different sources of uncertainty, including data, models, parameters and parameter restriction uncertainties, in a unified and coherent framework. This book contributes to this literature by collecting a set of carefully evaluated contributions that are grouped amongst two topics in financial economics. The first three papers refer to macro-finance issues for real economy, including the elasticity of factor substitution (ES) in the

Cobb–Douglas production function, the effects of government public spending components, and quantitative easing, monetary policy and economics. The last three contributions focus on cryptocurrency and stock market predictability. All arguments are central ingredients in the current economic discussion and their importance has only been further emphasized by the COVID-19 crisis.

*The Emerald Handbook of Entrepreneurship in Latin America* Oscar Javier Montiel Méndez 2022-06-23

The Emerald Handbook of Entrepreneurship in Latin America presents a detailed and extensive review of the most relevant literature published in Latin America, critically analysing and exposing historical processes along with emerging debates, suggesting future paths for its entrepreneurship ecosystems, agents, sectors and regions.

**Cryptocurrencies and Cryptoassets** - Andrew Haynes 2020-05-19

This book examines the legal and regulatory aspects of cryptocurrency and blockchain and the emerging practical issues that these issues involve. The analysis covers a range of advanced economies across the world, in America, Europe and Asia. The book describes, explains and analyses the nature of cryptocurrencies and the blockchain systems they are constructed on in these major world economies and considers relevant law and regulation and their shortcomings. It will be of use and interest to academics, lawyers, regulators and anyone involved with cryptocurrencies and blockchain.

**Agile Information Business** - Natalia Kryvinska 2017-09-01

This book accomplishes an analysis of critical aspects of managerial implications on the business with information. The business dealing with information is spreading in the service market; and, an efficient management of informational processes, in order to perform successful business with them, is now crucial. Besides, economical/business, technological or any other kind of information, organized in a variety of forms, can be considered as an 'informational product'. Thus, creating a business value out of information is challenging but vital, especially in the modern digital age. Accordingly, the book covers the methods and technologies to capture, integrate, analyze, mine, interpret and visualize information out of distributed data, which in turn can help to manage information competently. This volume explores the challenges being faced and opportunities to look out for in this research area, while discussing different aspects of this subject. The book will be of interest to those working in or are interested in joining interdisciplinary and transdisciplinary work in the areas of information management, service management, and service business. It will also be of use to young generation researchers by giving them an overview on different aspects of doing business with information. While introducing them to both technical and non-technical details, as well as economic aspects, the book will also be extremely informative for professionals who want to understand and realize the potential of using the cutting-edge managerial technologies for doing successful business with information/services.

**The Rise and Development of FinTech** - Robin Teigland 2018-02-15

This comprehensive guide serves to illuminate the rise and development of FinTech in Sweden, with the Internet as the key underlying driver. The multiple case studies examine topics such as: the adoption of online banking in Sweden; the identification and classification of different FinTech categories; process innovation developments within the traditional banking industry; and the Venture Capital (VC) landscape in Sweden, as shown through interviews with VC representatives, mainly from Sweden but also from the US and Germany, as well as offering insight into the companies that are currently operating in the FinTech arena in Sweden. The authors address questions such as: How will the regulatory landscape shape the future of FinTech companies? What are the factors that will likely drive the adoption of FinTech services in the future? What is the future role of banks in the context of FinTech and digitalization? What are the policies and government initiatives that aim

to support the FinTech ecosystem in Sweden? Complex concepts and ideas are rendered in an easily digestible yet thought-provoking way. The book was initiated by the IIS (the Internet Foundation in Sweden), an independent organization promoting the positive development of the Internet in the country. It is also responsible for the Internet's Swedish top-level domain .se, including the registration of domain names, and the administration and technical maintenance of the national domain name registry. The book illustrates how Sweden acts (or does not act) as a competitive player in the global FinTech arena, and is a vital addition to students and practitioners in the field.

**Computational Science and Its Applications - ICCSA 2019** - Sanjay Misra 2019-06-29

The six volumes LNCS 11619-11624 constitute the refereed proceedings of the 19th International Conference on Computational Science and Its Applications, ICCSA 2019, held in Saint Petersburg, Russia, in July 2019. The 64 full papers, 10 short papers and 259 workshop papers presented were carefully reviewed and selected from numerous submissions. The 64 full papers are organized in the following five general tracks: computational methods, algorithms and scientific applications; high performance computing and networks; geometric modeling, graphics and visualization; advanced and emerging applications; and information systems and technologies. The 259 workshop papers were presented at 33 workshops in various areas of computational sciences, ranging from computational science technologies to specific areas of computational sciences, such as software engineering, security, artificial intelligence and blockchain technologies.

**Current Affairs November 2017 eBook** - JagranJosh 2017-11-02

Current Affairs November 2017 eBook is created by keeping the demands of recent pattern of various competitive exams in major view. It is brought to you by Jagranjosh.com. The topics for cover story and entire news section are selected on the basis of an analysis of general knowledge sections in all important exams including IAS, PCS, BANK, SSC, Insurance and others. And the time duration of topics covered in magazine includes all exam oriented current affairs of October 2017. It presents the comprehensive coverage of the events of current affairs which are chosen on the basis of the requirements of all important exams. It covers all exam oriented current affairs of October 2017 with all required facts and analysis. The analysis of all the events related to National, International, Economy, Science & Technology, Environment & Ecology is done in a way that fulfills the demand of all the important exams including IAS. The language used in the magazine is lucid and easy-to-understand language. The major topics included in the magazine for cover story are: Saubhagya Scheme, BharatMala Project, National Nutrition Strategy, and Impact of festivals on pollution. The eBook is expected to be handy for most of forthcoming exams like, Civil Services Examination, Various Insurance AO Exams, PCS exams, MAT and others.

**Fi n t e c h i n I s l a m i c F i n a n c e** Umar A. Oseni 2019-06-26

Featuring high-level analysis of Islamic law, this book examines fintech in Islamic finance from both theoretical and empirical perspectives. Whilst building on existing approaches, it also discusses the current application of fintech in promoting financial inclusion through innovative solutions in Muslim-majority countries, identifying future directions for policy-makers. With original chapters written by prominent academics, senior lawyers and practitioners in the global Islamic finance industry, this book serves as the first standalone pioneering reference work on fintech in Islamic finance. It also, for the first time, examines the position of Islamic law on cryptocurrencies, such as bitcoin. Besides the conceptual analysis of the Shari'ah and legal aspects of fintech in Islamic finance, this book provides relevant case studies showing current and potential developments in the application of fintech in various sectors ranging from crowdfunding and smart contracts, to Online Dispute Resolution, Investment Account Platform and identity verification in the KYC process. Setting the agenda for researchers in the field, Fintech in Islamic Finance will be useful to students and scholars of Islamic finance and financial technology.

**Unpacki ng E-commerce Business Models, Trends and Policies** OECD 2019-06-06

As digital transformation has accelerated, the e-commerce landscape has become increasingly dynamic. New players have emerged at the same time that established actors have taken on new roles; some barriers to e-commerce at the firm, individual and country levels have been overcome, while other barriers have emerged. Innovative business models have transformed buyer-seller relationships and pushed out the frontier of what is possible to buy and sell online.

**THE MEGA YEARBOOK 2018 - Current Affairs & General**

**Knowledge for Competitive Exams with 52 Monthly ebook Updates & eTests - 3rd Edition** - Disha Experts 2017-12-25

The world is changing fast. It is imperative for aspirants of every competitive exam to keep themselves updated with the latest happenings and the causes and effects pertaining to these happenings. The aspirants must be aware of the fundamental structure/ tenets of our country that define the social, political and economic past, present and the future. Only these fundamentals build a foundation for larger self-improvement goals and the understanding of the global world. Disha's Mega Yearbook 2018, a thoroughly revised, reorganised, updated and ENLARGED 3rd edition, presents a comprehensive study of all the sections that are covered under the subject of General Knowledge. The Mega Yearbook 2018, the most authoritative and high-quality reference material book on all subjects - Current Affairs and General Knowledge - has specially been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competitions across the country. Given the latest exams structure, the book has been designed in a way that it will help aspirants get an insight into the recent developments and the types of questions asked therein. The Mega Yearbook 2018 has been divided into 2 inclusive parts: Part A - Current Affairs; Part B - General Knowledge. Current Affairs consists of: • Articles on issues India and the world grappling with, • India/ World Timeline, • People, Events, Ideas and Issues that left their mark in 2017, • India/ World at a Glance: Social-Economic-Political (Infographics), • Special coverage on Indian Economy, Union Budget 2017-18, Economic Survey, GST and Effects of Demonetization, • Global Economic Outlook, Bills & Acts, Policies & Schemes, • SWOT ANALYSIS -Indian Economic, Political & Social Climate, • India/ World's Who's Who, Emerging Trends, Books & Authors, Causes & Effects, Game Changers, Quote & Unquote, Mysteries solved/ unsolved, Popular Terms, Important Appointments, Awards & Honours, Obituaries, Top 20, Coming up 2018 and many more. General Knowledge covers: • India/ World Panorama • Geography, History, Polity, Economy, Business, General Science, Technology, Ecology and Environment • People forever • Art & Culture, Sports, Healthcare, Communication, News & Media, Education & Career, IT & Computers • English Language, etc. The Mega Yearbook 2018 procures key information from the most credible sources from India as well as from abroad in a concise and easy-to-understand manner to help cover maximum material within a limited space. The book is a Ready Reckoner which will prove to be the cutting edge for the aspirants in cracking a competitive exam. The material has been given in bulleted points wherever necessary to make the content easy to grasp. The book has ample tabular charts, mind maps, graphic illustrations which further makes the learning process flexible and interesting. Hope the book will prove to be a milestone for the aspirants and they will be able to make it to the next exam they are aspiring for. The book also provides 52 WEEKLY Current Affairs Update ebook and eTests, which will keep you updated for the whole of 2018.

**Bui l di ng a Cashl ess Soci e ty** Niklas Arvidsson 2019-02-22

This open access book tells the story of how Sweden is becoming a virtually cashless society. Its goal is to improve readers' understanding of what is driving this transition, and of the factors that are fostering and hampering it. In doing so, the book covers the role of central banks, political factors, needs for innovation, and the stakeholders involved in developing a cashless ecosystem. Adopting a historical standpoint, and drawing on a unique dataset, it presents an academic perspective on Sweden's leading role in this global trend. The global interest in the future of cash payments makes the Swedish case particularly interesting. As a country that is close to becoming a cashless economy, it offers a role model for many other countries to learn from - whether they want to stimulate or reduce the use of cash. This highly topical book will be of interest to politicians, researchers, businesses, financial service providers and payment service providers, as well as fintech start-ups, regulators and other authorities.

**Impact of Mobile Payment Applications and Transfers on Business** -

Opati, Thaisaiyi Zephania 2019-12-20

Consumers continue to rely heavily on their phones to complete such tasks as transferring funds between banks or accounts, depositing or withdrawing funds, paying bills, and purchasing items. Mobile money users are oftentimes more financially resilient and can protect themselves better against economic and other shocks. Moreover, mobile money can increase the velocity of money in circulation because it reduces the transactions and time costs of making retail payments. As such, understanding the impact of mobile payments is imperative for businesses and the economy. Impact of Mobile Payment Applications and

Transfers on Business is a pivotal reference source that provides vital research on mobile money transfer and its impact in social, corporate, and micro- and macro-policies concerning the aggregate economy and individual households as a whole within an economy. It covers the impact, innovations, business-to-business transformations, regulatory framework, challenges, and ethical issues surrounding mobile money transfers around the world. This book is ideally designed for economists, financial analysts, business managers, leaders, scholars, practitioners, researchers, and students in fields that include management, finance, economics, commerce, and leadership.

Blockchain and Banking - Pierluigi Martino 2021-04-05

This book explores blockchain technology's impact on banks, particularly how blockchain technology can create new opportunities for banks and poses new threats to their business. The digital revolution in the banking industry, whose customers are increasingly adapting to new technologies and new types of competitors and solutions arising in the space, has had a significant impact on the banking industry over the past few years, requiring banks to substantially rethink their business models and strategies in order to cope with these developments. The rise of blockchain's distributed ledger technology (DLT) has also played an important role since it has the potential to change the whole banking industry in faster and more disruptive ways than ever before. Born as the technology underlying Bitcoin, which has been used to allow the recording of cryptocurrencies transactions, blockchain can facilitate the process of recording any transaction type and track the movement of any asset, finding application in many different areas. Specifically, it has been acknowledged as a disruptive force in the financial sector and a key source of future financial market innovation with the potential to reshape existing business models in the financial services industry. Regarding the banking industry in particular, existing literature suggests that blockchain poses new challenges and generates opportunities as well as threats. This is pushing banks to rethink their operations, business models and strategies. However, literature in this regard is still in its infancy, and we do not yet have a clear understanding of blockchain technology's potential implications for banks. This book expands the literature on blockchain technology in banking by providing new insights into the developments, trends and challenges of blockchain in the banking industry. In particular, sheds more light on the implications of blockchain technology for banks by discussing the advantages and disadvantages related to this technology and exploring its potential impact on traditional banking business models.

**Abusive Practices in Competition Law** - Fabiana Di Porto

Abusive Practices in Competition Law tackles the difficult questions presented to competition lawyers and economists regarding abusive practices: where and when is the red line crossed in competitive advances? When is a company explicitly dominant? How do you handle those who hold superior bargaining power over others but are not classed as dominant?

Managing Digital Enterprise - Jun Xu 2014-10-10

This book describes the setup of digital enterprises and how to manage them, focusing primarily on the important knowledge and essential understanding of digital enterprise management required by managers and decision makers in organizations. It covers ten essential knowledge areas of this field: • Foundation of Digital Enterprise • Technology Foundation and Talent Management for Digital Enterprise • Digital Enterprise Strategy Planning and Implementation • B2C Digital Enterprise: E-tailing • B2C Digital Enterprise: E-Services • B2B Digital Enterprise and Supply Chain • Digital Platforms • Digital Marketing and Advertising • Digital Payment Systems • Mobile Enterprise Overall, this text provides the reader with the basics to understand the rapid development of digitization, facilitated by the dramatic advancements in digital technologies, extensively connected networks, and wider adoption of computing devices (especially mobile devices), as more and more organizations are realizing the strategic importance of digitization (e.g., sustainable growth of the organization, competitive advantage development and enhancement) and are embarking on digital enterprise.

Multidimensional Perspectives and Global Analysis of Universal Health Coverage - Demir Uslu, Yeter 2020-01-03

Many countries are seeking to reach an effective universal health coverage system to increase the quality of life of their citizens. By implementing universal health coverage, countries can support all citizens, including those who do not have the financial power to pay for healthcare services, in receiving the necessary medical treatment to enable them to live healthier lives. Multidimensional Perspectives and Global Analysis of Universal Health Coverage is an essential reference

source that defines the significance of universal health coverage and studies multiple concepts related to universal health coverage that can support qualified recommendations for governments seeking to improve their healthcare situation. Featuring research on topics such as financial risk, organizational performance, and patient safety, this book is ideally designed for policymakers, hospital executives, government officials, lawmakers, politicians, academicians, students, and researchers.

**OECD Reviews of Digital Transformation Going Digital in Brazil** - OECD 2020-10-26

Going Digital in Brazil analyses recent developments in Brazil's digital economy, reviews policies related to digitalisation and makes recommendations to increase policy coherence in this area.

**European Financial Regulation** - Veerle Colaert 2019-12-26

Mirroring the long-established structure of the financial industry, EU financial regulation as we know it today approaches banking, insurance and investment services separately and often divergently. In recent decades however, the clear separation between financial sectors has gradually evaporated, as business lines have converged across sectors and FinTech solutions have emerged which do not fit traditional sector boundaries. As the contours of the traditional tripartition in the financial industry have faded, the diverging regulatory and supervisory treatment of these sectors has become increasingly at odds with economic reality. This book brings together insights developed by distinguished researchers and industry professionals in a series of articles analysing the main areas of EU financial regulation from a cross-sectoral perspective. For each specific research theme - including prudential regulation, corporate governance and conduct of business rules - the similarities, as well as gaps, overlaps and unjustifiable differences between banking, securities and insurance regulation, are clearly presented and discussed. This innovative research approach is aimed at informing lawmakers and policymakers on potential improvements to EU financial regulation whilst also supporting legal and compliance professionals applying the current framework or looking to streamline compliance processes.

**Manual of Digital Earth** - Huadong Guo 2019-11-18

This open access book offers a summary of the development of Digital Earth over the past twenty years. By reviewing the initial vision of Digital Earth, the evolution of that vision, the relevant key technologies, and the role of Digital Earth in helping people respond to global challenges, this publication reveals how and why Digital Earth is becoming vital for acquiring, processing, analysing and mining the rapidly growing volume of global data sets about the Earth. The main aspects of Digital Earth covered here include: Digital Earth platforms, remote sensing and navigation satellites, processing and visualizing geospatial information, geospatial information infrastructures, big data and cloud computing, transformation and zooming, artificial intelligence, Internet of Things, and social media. Moreover, the book covers in detail the multi-layered/multi-faceted roles of Digital Earth in response to sustainable development goals, climate changes, and mitigating disasters, the applications of Digital Earth (such as digital city and digital heritage), the citizen science in support of Digital Earth, the economic value of Digital Earth, and so on. This book also reviews the regional and national development of Digital Earth around the world, and discusses the role and effect of education and ethics. Lastly, it concludes with a summary of the challenges and forecasts the future trends of Digital Earth. By sharing case studies and a broad range of general and scientific insights into the science and technology of Digital Earth, this book offers an essential introduction for an ever-growing international audience.

**China's Fintech Explosion** - Sara Hsu 2020-08-04

Financial technology—or fintech—is gaining in popularity globally as a way of making financial services more efficient and accessible. In rapidly developing China, fintech is taking off, catering to markets that state-owned banks and an undersized financial sector do not serve amid a backdrop of growing consumption and a large, tech-savvy millennial generation. It is becoming increasingly likely that some of China's fintech firms will change the way the world does business. In China's Fintech Explosion, Sara Hsu and Jianjun Li explore the transformative potential of China's financial-technology industry, describing the risks and rewards for participants as well as the impact on consumers. They cover fintech's many subsectors, such as digital payment systems, peer-to-peer lending and crowdfunding, credit card issuance, internet banks, blockchain finance and virtual currencies, and online insurance. The book highlights the disruption of traditional banking as well as the risks of fintech and regulatory technology. Hsu and Li describe major companies including Alipay and Tencent, developer of WeChat Pay and a

wealth-management business, and other leading fintech firms such as Creditease, Zhong An Insurance, and JD Finance. Offering expert analysis of market potential, risks, and competition, as well as case studies of firms and consumer behavior, China's Fintech Explosion is a must-read for anyone interested in one of the world's breakout sectors.

**Strategy for Fintech Applications in the Pacific Island Countries** - Sonja Davidovic 2019-08-22

The Bali Fintech Agenda highlights 12 principles for policymakers to consider when formulating their approaches to new financial technology (fintech). The agenda aims to harness the potential of fintech while managing associated risks. This paper looks at how some elements of the Bali Fintech Agenda could be used in Pacific island countries, which face significant financial-structural challenges.

**World Internet Development Report 2017** - Chinese Academy of Cyberspace Studies 2018-09-15

An important outcome of the Fourth World Internet Conference, this book provides a comprehensive account of the status quo and trends in global Internet development. Covering network infrastructure, information technology, digital economy, e-governance, cyber security, and international cyberspace governance, it presents the Global Internet Development Index System to assess the Internet development of various major countries and emerging economies.

**Billion Digital Buyers** - Akshay Kashyap Vemuganti 2018-09-10

**The Palgrave Handbook of FinTech and Blockchain** - Maurizio Pompella 2021-06-01

Financial services technology and its effect on the field of finance and banking has been of major importance within the last few years. The spread of these so-called disruptive technologies, including Blockchain, has radically changed financial markets and transformed the operation of the industry as a whole. This is the first multidisciplinary handbook of FinTech and Blockchain covering finance, economics, and legal aspects globally. With comprehensive coverage of the current landscape of financial technology alongside a forward-looking approach, the chapters are devoted to the spread of structured finance, ICT, distributed ledger technology (DLT), cybersecurity, data protection, artificial intelligence, and cryptocurrencies. Given an unprecedented 2020, the contributions also address the consequences of the current emergency, and the pandemic stroke, which is revolutionizing social and economic paradigms and heavily affecting Fintech, Blockchain, and the banking sector as well, and would be of particular interest to finance academics and researchers alongside banking and financial services professionals.

**Next Generation Supply Chains** - Rosanna Fornasiero 2020-12-31

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

**Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications** - Management Association, Information Resources 2018-01-05

Consumer interaction and engagement are vital components to help marketers maintain a lasting relationship with their customers. To achieve this goal, companies must utilize current digital tools to create a strong online presence. Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest academic material on emerging technologies, techniques, strategies, and theories in the promotion of brands through forms of digital media. Highlighting a range of topics, such as mobile commerce, brand communication, and social media, this multi-volume book is ideally designed for professionals, researchers, academics, students, managers, and practitioners actively involved in the marketing industry.

**Globalization and Spatial Mobilities** - Aharon Kellerman 2020-02-28

Presenting a comparative examination of five major voluntary global movements: commodities, people, capital, information and technology, this book traces and develops discussions of globalization and spatial

mobility. The book further covers the means and media used for these mobilities: ports and ships, airports and airplanes, international banking electronic media, and the Internet, telephony and TV. Two concluding chapters focus on the mobile globe, highlighting present and future global mobility in general, and the relationships among the five global mobilities, in particular.

**Marketing and Mobile Financial Services** - Aijaz A. Shaikh 2018-12-21

Mobile financial services (MFS) are of major interest and importance to both researchers and practitioners. The role played by nonbanking actors including telecoms and FinTech firms as well as other participants, such as PayPal and Amazon, in developing and deploying innovative financial and payment services is undeniable. Peer2peer (P2P) payments from nonbank services are becoming increasingly commonplace and will shortly be codified by EC (EU?) regulations requiring banks to provide access to consumer data for third-party app developers and service providers. Three major mobile financial systems—mobile banking, mobile payments, and branchless banking—currently dominate the electronic retail banking sector. Although interconnected and interrelated, their business models, regulatory frameworks, and target markets are distinct. This book provides a unified perspective on MFS and discusses its evolution, growth, and future, as well as identifying the frameworks, stakeholders, and technologies used in financial information systems in general and MFS in particular. Academics and researchers in digital and financial marketing will find this book an invaluable resource, as will bank executives, regulators, policy makers, FinTech professionals, and anyone interested in how mobile technology, social media and financial services will increasingly intersect.

**Quick Current Affairs on Events & Issues - 2018** - Experts

The Events and Issues 2018 captures all the most important events and all the critical and burning issues of 2017. This ebook has been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competition across the country. The ebook will also be useful for GD, Interviews etc. Table of Contents Events 2017 Issues 2017 Articles on hot issues

**A Global Guide to FinTech and Future Payment Trends** - Peter Goldfinch 2019-02-11

Being able to make and receive payments is an essential facet of modern life. It is integral to the banking and finance systems, and it touches all global citizens. In some areas, payment systems are rapidly evolving - moving swiftly from paper payment instruments, to electronic, to real-time - but in others, underdeveloped payment systems hold back economic and social development. This book is intended to assist the reader in navigating the payments landscape. The author explores highly topical areas, such as the role of payment systems in enabling commerce to contribute to the development of emerging economies, the evolution of payment systems from paper instruments to computerization, the role of cryptocurrencies, and the slow decline of plastic credit and debit cards owing to alternative forms of payment being introduced. Altogether, this book provides a comprehensive overview of the evolution of payment and offers projections for the future, encouraging readers to explore their own predictions, using the framework that the book has provided. It is vital reading for technologists, marketers, executives and investors in the FinTech sector, as well as academics teaching business and technology courses.

**Current Affairs Manual 2019** - Power Learning Team 2018-03-10

Giving this Nine Monthly manual, we all team members are very happy, as this will be very helpful to every aspirants in their current affairs norms, as well as for all competitive exams. This manual virtually is covering most of the current affairs related events from June 2017 Till Date. We have prepared this special manual keeping in mind that students need updated current affairs for several examinations like UPSC, State PSCs, Railways and other competitive examinations. We have prepared this manual in bullets with bold facts which eventually would be helpful for the students. This issue fulfills the need of a manual that will provide to students latest current affairs of the latest months in concise form. This issue covers Union Budget 2018-19, Economic Survey 2017-18, India State of Forest report -2017 and Census 2011 in easy format. In addition UP Budget 2018-19 is also included in briefs. In this manual Current affairs related to National, International, Sports, States, Science and Tech., Environment and ecology are also given. Apart from this more than thousand MCQs are given in this. Kindly send us your feedbacks and suggestions in order to make this magazine more meaningful and helpful. Wishing you all the luck for your brilliant future and bright success

Cybercrime in Context - Marleen Weulen Kranenborg 2021-06-04

This book is about the human factor in cybercrime: its offenders, victims and parties involved in tackling cybercrime. It takes a diverse international perspective of the response to and prevention of cybercrime by seeking to understand not just the technological, but the human decision-making involved. This edited volume represents the state of the art of research on the human factor in cybercrime, addressing its victims, offenders, and policing. It originated at the Second annual Conference on the Human Factor in Cybercrime, held in The Netherlands in October 2019, bringing together empirical research from a variety of disciplines, and theoretical and methodological approaches. This volume will be of particular interest to researchers and students in cybercrime and the psychology of cybercrime, as well as policy makers and law enforcement interested in prevention and detection.

The Current Affairs Yearbook 2018 for Competitive Exams - UPSC/ State PCS/ SSC/ Banking/ Insurance/ Railways/ BBA/ MBA/ Defence - 3rd Edition - Disha Experts 2018-02-06

The thoroughly updated 3rd edition of the book Current Affairs 2018 captures the Most Important Events, Issues, Ideas & People of 2017 in a very lucid and student friendly manner. It is essential for aspirants to keep themselves updated as just knowing things can get them more marks in such exams. Moreover Current Affairs prove to be very important tool to handle GD and PI. It comes in handy for the aspirants of UPSC, SSC, Banking, Insurance, Railways, Engg. Services and AFCAT etc. Infographics, Charts and MindMaps have facilitated information quickly and clearly. The information provided is in line with the analysis of previous years' competitive exams papers which will help aspirants update on all happenings across India and the world. Salient Features of the book: • Global Economic Outlook. • The India - SWOT Analysis - covers the social, political & economic aspects. • Timeline 2017 - covering the timeline of important dates from Jan - Dec 2017 of India and the World. • Bills & Acts - Provides features and details of the bills and acts that were passed in 2017. • Policies & Schemes - Provides features and details of the policies and schemes that were launched in 2017. • Top 500 - covering the Top 500 People, Events, Ideas and Issues that raised their head in 2017. • Analytical Articles - capturing the hottest of the issues of 2017. • Emerging Trends features the most significant news that captured the attention of people. • Cause & Effects illustrates the causes and effects of the various things that occurred in 2017.

The Evolution of Sustainable Investments and Finance - Francesco Gangi 2021-03-19

Over the last decade, socially responsible investments (SRIs) have

become paramount to both professionals and academics. In the aftermath of the financial crisis of 2007-8, practitioners have become much more involved in new financial models that integrate returns and positive social and environmental impacts. The authors argue that previous irresponsible financial models are anachronistic, and propose a new relationship between stakeholder and shareholder. Starting from the mainstreaming of SRI, this book recovers the social function of banks and the innovative role of crowdfunding and venture capital models. The book offers a unified perspective for firm and funder, making it a timely and invaluable read for scholars and practitioners interested in sustainable development and social impact finance.

**Demonetisation** - Sandeip Khakase 2017

This book is based on the 2016 Indian demonetisation. It revolves around demonetisation's objectives stated by the Government as a measure to attack on black Money, terrorism, counterfeit currency and making cash-less, further corrected to less-cash economy. The book weighed these stated objectives and assessed whether objectives will be achieved by this demonetisation. In addition to three Indian demonetisations, the book covers 18 demonetisations across the globe and 14 demonetisation-like events. Analysed demonetisation on the basis of cost-benefit analysis, the book has also covered impact of demonetisation on major industries like FMCG, Realty, Power, infrastructure, etc. and on prime economic indicators like GDP, GVA, CRR, repo rate, inflation, etc.

Blockchain Technology and Business Models - 2018-07-01

Blockchain Technology and Business Models - 2018-07-01

**Innovative Technology at the Interface of Finance and Operations**

- Volodymyr Babich 2022-01-01

This book examines the challenges and opportunities arising from an assortment of technologies as they relate to Operations Management and Finance. The book contains primers on operations, finance, and their interface. After that, each section contains chapters in the categories of theory, applications, case studies, and teaching resources. These technologies and business models include Big Data and Analytics, Artificial Intelligence, Machine Learning, Blockchain, IoT, 3D printing, sharing platforms, crowdfunding, and crowdsourcing. The balance between theory, applications, and teaching materials make this book an interesting read for academics and practitioners in operations and finance who are curious about the role of new technologies. The book is an attractive choice for PhD-level courses and for self-study.