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The Political Economy of Household Services in Europe - Clément Carbonnier 2015-09-01

This edited volume assesses from a variety of perspectives the policies introduced to support the development of household services across Europe. It highlights the impact of these costly policies on the creation of low quality jobs and on labour market dualisation, and questions their social and economic outcomes.

Consumer Engineering, 1920s-1970s - Jan Logemann 2019-05-29

In the middle of the twentieth century, a new class of marketing expert emerged beyond the familiar ad men of Madison Avenue. Working as commercial designers, consumer psychologists, sales managers, and market researchers, these professionals were self-defined "consumer engineers," and their rise heralded a new era of marketing. To what extent did these efforts to engineer consumers shape consumption practices? And to what extent was the phenomenon itself a product of broader social and cultural forces? This collection considers consumer engineering in the context of the longer history of transatlantic marketing. Contributors offer case studies on the roles of individual consumer engineers on both sides of the Atlantic, the impact of such marketing practices on European economies during World War II and after, and the conflicted relationship between consumer activists and the ideas of consumer engineering. By connecting consumer engineering to a web of social processes in the twentieth century, this volume contributes to a reassessment of consumer history more broadly.

Universal Access in Human-Computer Interaction. Context Diversity - Constantine Stephanidis 2011-06-27

The four-volume set LNCS 6765-6768 constitutes the refereed proceedings of the 6th International Conference on Universal Access in Human-Computer Interaction, UAHCI 2011, held as Part of HCI International 2011, in Orlando, FL, USA, in July 2011, jointly with 10 other conferences addressing the latest research and development efforts and highlighting the human aspects of design and use of computing systems. The 47 revised papers included in the third volume were carefully reviewed and selected from numerous submissions. The papers are organized in the following topical sections: universal access in the mobile context; ambient assisted living and smart environments; driving and interaction; interactive technologies in the physical and built environment.

Women and State Socialism - Alena Heitlinger 1979-06-17

Knowledge Management - Klaus North 2018-04-03

This textbook on knowledge management draws on the authors' more than twenty years of research, teaching and consulting experience. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation; this second edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge work and knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance; knowledge management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intended not only for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in business, public administration

or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises and easy-to-use knowledge management tools, it offers a true compendium for learning about and implementing knowledge management initiatives.

The Kitchen - Klaus Spechtenhauser 2005-12-09

Since the 1990s the kitchen has moved into the design spotlight, and this publication examines and reviews its significance in an architectural, cultural, social and economical context. The authors look at developments and revolutionary kitchen concepts of the last decades including standardized kitchens and open kitchen living spaces.

Chileans in Exile Diana Kay 1987-04-22

Soviet Marketing and Economic Development Roger Skurski 1983-12-15

Images of the Future City - Mattias Höjer 2011-02-11

This book is an ideal complement to studies showing the potentially devastating ecological effects of climate change, studies trying to calculate the costs of climate change, and studies trying to identify the most pressing needs in preparing for the new climate.

The Archaeology of Gender - Diana diZerga Wall 2013-06-29

Historical archaeologists often become so involved in their potsherd patterns they seldom have time or energy left to address the broader processes responsible for the material culture patterns they recognize. Some of us have urged our colleagues to use the historical record as a springboard from which to launch hypotheses with which to better understand the behavioral and cultural processes responsible for the archaeological record. Too often, this urging has resulted in reports designed like a sandwich, having a slice of "historical background," followed by a totally different "archaeological record," and closed with a weevil-ridden slice of "interpretation" of questionable nutritive value for understanding the past. The reader is often left to wonder what the archaeological meat had to do with either slice of bread, since the connection between the documented history and the material culture is left to the reader's imagination, and the connection between the interpretation and the other disparate parts is tenuous at best. The plethora of stale archaeological sandwiches in the literature has resulted at the methodological level from a too-narrow focus on the specific history and archaeology of a site and the individuals involved on it, rather than a focus on the explanation of broader processes of culture to which the actors and events at the site-specific level responded.

Class, Gender and the Family Business - K. Mulholland 2003-08-12

In raising questions about the relationship between gender power, class power and enterprise, this book brings an insightful perspective to the study of family capitalism. Based on a study of enterprise across different sectors, interviews were conducted amongst 70 major business families.

The New Normal of Working Lives - Stephanie Taylor 2017-12-06

This critical, international and interdisciplinary edited collection investigates the new normal of work and employment, presenting research on the experience of the workers themselves. The collection explores the

formation of contemporary worker subjects, and the privilege or disadvantage in play around gender, class, age and national location within the global workforce. Organised around the three areas of: creative working, digital working lives, and transitions and transformations, its fifteen chapters examine in detail the emerging norms of work and work activities in a range of occupations and locations. It also investigates the coping strategies adopted by workers to manage novel difficulties and life circumstances, and their understandings of the possibilities, trajectories, mobilities, identities and potential rewards of their work situations. This book will appeal to a wide range of audiences, including students and academics of the sociology of work and labor history, and those interested in understanding the implications of the 'new normal' of work and employment.

Democracy in a Technological Society - L. Winner 2013-03-09

This ninth volume is one of the most ambitious in the Philosophy and Technology series. Edited by technopolitical philosopher Langdon Winner, it assembles an impressive collection of philosophers and political theorists to discuss one of the most important topics of the end of the twentieth century - the bearing of technology, in all its ramifications, on the practice of democratic politics in the developed world. When set beside the previous volume in the series - Europe, America, and Technology - the two together open a philosophical dialogue of great significance about the ways technology challenges democracy at its very roots. Some philosophers think the attack is fatal. Others are optimistic that democratic means can be discovered, or invented, for the control of technology. Still others object to an optimism-versus-pessimism formulation of the issue. But all agree that the issue is highly significant, one that demands serious philosophical inquiry. The Society for Philosophy and Technology was fortunate in being able to draw this group of writers to Bordeaux, France, in 1989, along with a large number of others whose contributions to the debate could not be included here. It is equally fortunate to have chosen Langdon Winner as president when the time came to select the best of the papers to fashion this volume. University of Delaware PAUL T.

Home and Sexuality - Rachael M Scicluna 2017-07-12

This book explores the meanings and experiences of home among a group of lesbians who over the past five decades have sought to create alternative intimate and public living spaces. The protagonists who enact the ethnographic narrative are a small group of older lesbians, mainly feminist activists, residing in the metropolis of London. The meaning of home and domestic space emerges from unique life histories informed by the wider social and political context, and moves from the earliest memories of their childhood kitchens to their contemporary domestic lives. Leaping from the radical lesbian feminist collectives and squats of the 1980s to the ordinariness of home life, the kitchen emerged as a tangle of cultural norms, customs, duties, ideas, aspirations, expectations, and values that tells us about the thinking process and behaviour of this specific group of older lesbians. In this context, the kitchen brings out the experiences of social inequalities experienced by these older lesbians, mainly brought out by the hegemonic institution of heteronormativity and patriarchy. This ethnography will be of interest to students and scholars across a range of disciplines in anthropology, sociology, geography and feminism.

Labor in Culture, Or, Worker of the World(s) - Peter Hitchcock 2017-03-29

This book is a cultural critique of labor and globalization that considers whether one can represent the other. The cultural representation of labor is a challenge in how globalization is understood. Workers may be everywhere in the world but cultural correlatives are problematic. By elaborating cultural theory and practice this book examines why this might be so. If globalization unites workers via production and capital flows, it often writes over traditional or progressive forms of unity. Worlds of work have expanded in the last half century, yet labor has receded within cultural discourse. By considering critical and historical concepts in the workers' inquiry, the subject, and value, and provocative projects in cultural representation itself, this study expands our lexicon of labor to understand more fully what "workers of the world" means under globalization. As such the book offers broad appeal to students and teachers of Global and Cultural Studies and will interest all those who take seriously how the worker is articulated at a global scale.

Springer Handbook of Automation - Shimon Y. Nof 2009-07-16

This handbook incorporates new developments in automation. It also presents a widespread and well-structured conglomeration of new emerging application areas, such as medical systems and health,

transportation, security and maintenance, service, construction and retail as well as production or logistics. The handbook is not only an ideal resource for automation experts but also for people new to this expanding field.

Women in the Khrushchev Era - M. Ilic 2004-02-27

This collection of essays examines women in the Khrushchev era, using both newly-accessible archival material and a re-reading of published sources. Exploring diverse subjects including housing, space flight, women workers, cinema, religion and consumption, the volume places the analysis of specific events or issues within a broader discussion of economic, political, ideological and international developments to provide a full analysis of the era.

Aging Well - JEAN. HASELTINE GALIANA (WILLIAM.) 2019-01-01

"This open access book outlines the challenges of supporting the health and wellbeing of older adults around the world and offers examples of solutions designed by stakeholders, healthcare providers, and public, private and nonprofit organizations in the United States. The solutions presented address challenges including: providing person-centered long-term care, making palliative care accessible in all healthcare settings and the home, enabling aging-in-place, financing long-term care, improving care coordination and access to care, delivering hospital-level and emergency care in the home and retirement community settings, merging health and social care, supporting people living with dementia and their caregivers, creating communities and employment opportunities that are accessible and welcoming to those of all ages and abilities, and combating the stigma of aging. The innovative programs of support and care in Aging Well serve as models of excellence that, when put into action, move health spending toward a sustainable path and greatly contribute to the well-being of older adults."--Provided by publisher.

Time Policies for a Sustainable Society - A. Reisch 2015-05-19

This book explores time use, time policy, well-being and sustainable development using concepts and findings from time policy research, socio-ecological sustainability research, behavioral economics, consumer research, and research into prosperity and "the good life". Because any change in time structures, whether opening or working hours, school or travel times, has large scale impacts on other times that should ideally be recognized, the political and social restructure and negotiations for more effective time policy must include cross-cutting issues in the relevant sector policies - family, health, consumer, diet, environment, education, technology, transport, urban and labor market policy - and develop time policy strategies and instruments specific to each sector. This book is an interdisciplinary look into how society and government structure time policy, the procedural component of and possibility of a transformation or improvement in time-use, i.e. the "how" of change, what are transformation processes, how can they be explained, and how can change processes be ideally shaped? This book outlines the possibility of a transformation to sustainability in time policy. It will be of interest to researchers in economics, social and political science, social policy, government, quality of life studies, and education.

Vessel Health and Preservation: The Right Approach for Vascular Access - Nancy L. Moureau 2019-06-10

This Open access book offers updated and revised information on vessel health and preservation (VHP), a model concept first published in poster form in 2008 and in JVA in 2012, which has received a great deal of attention, especially in the US, UK and Australia. The book presents a model and a new way of thinking applied to vascular access and administration of intravenous treatment, and shows how establishing and maintaining a route of access to the bloodstream is essential for patients in acute care today. Until now, little thought has been given to an intentional process to guide selection, insertion and management of vascular access devices (VADs) and by default actions are based on crisis management when a quickly selected VAD fails. The book details how VHP establishes a framework or pathway model for each step of the patient experience, intentionally guiding, improving and eliminating risk when possible. The evidence points to the fact that reducing fragmentation, establishing a pathway, and teaching the process to all stakeholders reduces complications with intravenous therapy, improves efficiency and diminishes cost. As such this book appeals to bedside nurses, physicians and other health professionals.

Encouraging Openness - Nimrod Bar-Am 2017-06-22

This volume features forty-two essays written in honor of Joseph Agassi. It explores the work and legacy of this influential philosopher, an exciting and challenging advocate of critical rationalism. Throughout six

decades of stupendous intellectual activity, Agassi called attention to rationality as the very starting point of every notable philosophical way of life. The essays present Agassi's own views on critical rationalism. They also develop and expand upon his work in new and provocative ways. The authors include Agassi's most notable pupils, friends, and colleagues. Overall, their contributions challenge the received view on a variety of issues concerning science, religion, and education. Readers will find well-reasoned arguments on such topics as the secular problem of evil, religion and critical thinking, liberal democratic educational communities, democracy and constitutionalism, and capitalism at a crossroad.

Work Life 2000 - Arbetslivsinstitutet (Sweden) 2000-06-23

The second of a series of Yearbooks in the Work Life 2000 programme, preparing for the Work Life 2000 Conference in Malmö 22 - 25 January 2001, as a part of the Swedish Presidency of the European Union

Reclaiming Cities as Spaces of Middle Class Parenthood - Johanna Lilius 2018-09-12

For nearly a century families have been out-migrating to suburbs and peri-urban areas. In this book, Johanna Lilius conceptualizes the relatively recent phenomenon of families choosing to live in the inner city. Drawing on a range of qualitative data, the book offers a holistic approach to simultaneously understanding changes within parenting practices and changes connected to city development. The book explains not only why families choose to stay in the inner city and how they use the city in their everyday lives, but also how families change the landscape of contemporary cities, and how the family is, and has been, perceived in urban planning and policy-making. The Nordic perspective provided by Lilius makes this book an important contribution in helping understand inner city change outside the Anglo-American context, and will appeal to an international audience.

The Age of Supported Independence - Beatrice Hale 2010-04-06

This book investigates the experiences of older people who remain at home with care. It examines the transition points for the important life changes faced by family members who take on a greater care-giving role. The book draws on demographic analyses and qualitative fieldwork to explore the shift from independence to increasing dependence, and suggests that this transition constitutes movement into a new stage of life, that of an Age of Supported Independence. Applying the anthropological concept of rites of passage in their analysis, the authors focus on the changes in everyday living within the spatial environment of the home, the temporal organization of daily life, and the reshaping of relationships. They suggest that many older people - as well as the family members who become carers - remain in a state of 'liminality': unable to make sense of their new situation and experience and, despite assumptions that ageing-in-place sustains social connectedness, excluded from their communities.

The Making of European Consumption P. Lundin 2015-01-26

American ideals and models feature prominently in the master narrative of post-war European consumer societies. This book demonstrates that Europeans did not appropriate a homogenous notion of America, rather post-war European consumption was a process of selective appropriation of American elements.

Sexual Divisions Revisited - Sheila Allen 1991-05-13

A selection of papers from the volumes "Sexual Divisions and Society" and "Exploitation in Work and Marriage" produced almost a decade ago at a conference in Aberdeen.

The Social Construction of Democracy, 1870-1990 - George Andrews 1995-08-17

Major specialists on Europe, the Americas, and Japan explore why democracies succeeded and failed over the past hundred years. Each essay applies the perspective of the social historian - a focus on mentalities, social movements, and the relationship between states and societies - to explain why political participation has changed as it has. What emerges are new national portraits of the social origins of democracy, as well as new comparative explanations that take global processes and national peculiarities into account.

Customer Relationship Management - V. Kumar 2018-05-15

This book presents an extensive discussion of the strategic and tactical aspects of customer relationship management as we know it today. It helps readers obtain a comprehensive grasp of CRM strategy, concepts

and tools and provides all the necessary steps in managing profitable customer relationships. Throughout, the book stresses a clear understanding of economic customer value as the guiding concept for marketing decisions. Exhaustive case studies, mini cases and real-world illustrations under the title "CRM at Work" all ensure that the material is both highly accessible and applicable, and help to address key managerial issues, stimulate thinking, and encourage problem solving. The book is a comprehensive and up-to-date learning companion for advanced undergraduate students, master's degree students, and executives who want a detailed and conceptually sound insight into the field of CRM. The new edition provides an updated perspective on the latest research results and incorporates the impact of the digital transformation on the CRM domain.

Cold-War Propaganda in the 1950s - Gary D. Rawnsley 2016-07-27

This volume concerns the origins, organisation and method of British, American and Soviet propaganda during the 1950s. Drawing upon a range of archival material which has only been accessible to researchers in the last few years, the authors discuss propaganda's international and domestic dimensions, and chart the development of a shared Cold War culture. They demonstrate how the structures of propaganda which were organised at this time endured, giving shape and meaning to the remaining years of the Cold War.

Systems Research II - Kyoichi Kijima

This book is in honor of Yasuhiko Takahara, a first-class researcher who has been active for some 50 years at the global level in systems research. Researchers and practitioners from Japan and other countries who have been influenced by Takahara have come together from far and wide to contribute their major research masterpieces in the field of systems research in the broadest sense. While the roots of Takahara's systems research are in general systems theory and systems control theory, he developed his research and teaching in diverse directions such as management information science, engineering, social simulation, and systems thinking. As a result, many of the researchers and practitioners he supervised or influenced have established their own positions and are now active around the world in a wide range of systems research. Volume II is a collection of their masterpieces or representative works in the fields of systems management theory and practice.

Universal Access in Human-Computer Interaction. Access to the Human Environment and Culture Margherita Antona 2015-07-18

The four LNCS volume set 9175-9178 constitutes the refereed proceedings of the 9th International Conference on Learning and Collaboration Technologies, UAHCI 2015, held as part of the 17th International Conference on Human-Computer Interaction, HCII 2015, in Los Angeles, CA, USA in August 2015, jointly with 15 other thematically similar conferences. The total of 1462 papers and 246 posters presented at the HCII 2015 conferences were carefully reviewed and selected from 4843 submissions. These papers of the four volume set address the following major topics: LNCS 9175: Universal Access in Human-Computer Interaction: Access to today's technologies (Part I), addressing the following major topics: LNCS 9175: Design and evaluation methods and tools for universal access, universal access to the web, universal access to mobile interaction, universal access to information, communication and media. LNCS 9176: Gesture-based interaction, touch-based and haptic Interaction, visual and multisensory experience, sign language technologies and smart and assistive environments LNCS 9177: Universal Access to Education, universal access to health applications and services, games for learning and therapy, and cognitive disabilities and cognitive support and LNCS 9178: Universal access to culture, orientation, navigation and driving, accessible security and voting, universal access to the built environment and ergonomics and universal access.

Handbook of World Families - Bert N. Adams 2005

The Handbook of World Families clarifies and promotes a cross-cultural perspective on the family by an examination of 25 countries worldwide, with the same topics covered in parallel fashion for each. These topics include a brief demographic and historic description of the country, mate selection, child rearing practices, gender roles, family stresses and violence, divorce and remarriage, kinship, aging and death, and the family within the broader societal institutions including politics, economics, and religion.

Critical Systemic Praxis for Social and Environmental Justice - Janet McIntyre-Mills 2012-12-06

The book develops a practical approach to public policy issues that have continued to be intractable

because of a lack of emphasis on transcultural understanding. Sustained examples help to increase the readability and the accessibility of theory and methodology. The key themes address the issue that: - Management needs to be more systemic. Critical Systemic Praxis is the process whereby we find ways to work across discipline areas and sectoral areas, in order to address complex social, political, economic and environmental problems. -The way we define and address problems depends on an ability to work with, rather than within knowledge areas. -By introducing the notion of governance we can extend traditional management from an organisational context to an inter-organisational context and locate governance as the goal for sustainable social and environmental justice. The core aspects of praxis are: -Respectful listening and dialogue to set up appropriate contexts for participatory design. -Participatory designs based on participatory action research to map tacit and explicit knowledge of participants (professional and ordinary citizens). -Strategic decision making across discipline areas, cultural contexts and knowledge areas. -Action learning to transfer the policy and practice learnings. -Mainstreaming the approach to governance in the social, political, economic and environmental sectors. The book develops a systemic approach to public policy issues. Examples are used throughout to exemplify theory. The integrated approach to policy and practice is ideally suited to addressing the socio-economic and environmental issues.

Postsecondary Education for First-Generation and Low-Income Students in the Ivy League - Kerry H. Landers 2017-10-03

This book examines how previously excluded high-achieving, low-income students are faring socially and academically at an Ivy League college in New England. In the past, research conducted on low-income students in elite schools focused mainly on the admissions process. As a result, there is a dearth of research on what happens to low-income students once they are admitted and attend classes. This book chronicles an ethnographic study of twenty low-income men and women in their senior year at Dartmouth College and follows up with them four and twelve years post-graduation. By helping to bring visibility and self-awareness to low-income students and expose class issues and struggles, the author hopes to encourage elite institutions to change their policies and practices to address the needs of these students.

The Palgrave Handbook of the Sociology of Work in Europe - Stewart 2018-11-02

This book explores the key conceptual features of the development of the Sociology of Work (SoW) in Europe since 1945, using eleven country case studies. An original contribution to our understanding of the trajectory of the SoW, the chapters map the current state of the theoretical background of the sub-discipline's development to broader socio-political and economic changes, traced across a heterogeneous set of national contexts. Different definitions of the SoW in each country often reflect variations in the focus of analysis, and these chapters link the subject definition and focus to other social science disciplines, the state, as well as social class interests and ideologies. The book contends that the ways in which the sub-

discipline makes sense of changes in work is itself a response to the type of society in which the sub-discipline is practiced, whether in the post-war social democratic West, the Soviet East, or today's societies, dominated by variant forms of neo-liberalism. It will be of use to scholars and students interested in the transnational history of the discipline of sociology, with a specific focus on the nexus between the sociology of labour, ideology, economics and politics.

Making Democratic Citizens in Spain - P. Radcliff 2011-03-23

A fascinating study of the contribution of ordinary men and women to Spain's democratic transition of the 1970s. Radcliff argues that participants in neighbourhood and other associations experimented with new practices of civic participation that put pressure on the authoritarian state and made the building blocks of a future democratic citizenship

GDR Society and Social Institutions: Facts and Figures - Geoffrey Edwards 1985-03-11

Family and Economy in Modern Society - P. Close 1985-03-25

Empiricism and Sociology - M. Neurath 2012-12-06

On the last day of his life, Otto Neurath had given help to a Chinese philosopher who was writing about Schlick. Only an hour before his death he said to me: "Nobody will do such a thing for me." My answer then was: "Never mind, you have Bilston, isn't that better?" There were consultations in new housing schemes, an exhibition, and hopes for a fruitful relationship of longer duration. I did not dream at that time that I would one day work on a book like this. The idea came from Horace M. Kallen, of the New School for Social Research, New York, years later; to encourage me he sent me his selection from William James' writings. Later I met Robert S. Cohen. Carnap had sent him to me with the message: "If you want to find out what my political views were in the twenties and thirties, read Otto Neurath's books and articles of that time; his views were also mine." In this way Robert Cohen became acquainted with Otto Neurath. Even more: he became interested; and when I asked him, would he help me as an editor of an Otto Neurath volume, he agreed at once. In previous years I had already asked a number of Otto Neurath's friends to write down for me what they especially remembered about him.

Reading Shenbao - W. Tsai 2009-11-30

Through a study of the readership of the most popular commercial daily newspaper in China during the early twentieth century, Reading Shenbao investigates ideas of nationalism, consumerism and individuality, looking at the relationship between advertising, modern lifestyles and changing social attitudes in China as it underwent modernization.